

For Further Information on the

Speakers, Contact:

Cheryl Ann Macellaro
DHCC-NJ Chairman Elect
609-861-2583
macelc57@yahoo.com



The DHCC-NJ would like to recognize those vendors who support our group:

- Abbott Nutrition
- Nestle Nutrition
- Medical Nutrition
- National Nutrition

Other sponsoring vendors will be acknowledged at the meeting.

DHCC-NJ
Natalie Zetter
181 Fern Road
East Brunswick, NJ 08816



DHCC-NJ

**Dietetics in Health Care
Communities of New Jersey**

Winter 2011 seminar

**Cultural Changes and Marketing
Yourself as the Nutrition Expert**

Our first speaker is Lisa Williams, ADC, CALA, presenting Cultural Changes in the Long Term Care Facilities. Lisa has over twenty one years experience in geriatric recreation. She is a Nationally Certified Activity Director and a NJ Certified Assisted Living Administrator.

The second speaker will be, Sari Greaves, RD who will discuss re-inventing yourself as the nutrition expert. She will cover the business of dietetics: ADA compensation & benefits survey, steps to enhance your career, diving into social media, as well as marketing yourself through effective communication. Sari is a National Spokesperson for the American Dietetic Association and has made many TV and radio presentations.

**Thursday January 20, 2011
Princeton, New Jersey**

Thursday, January 20, 2011

REGISTRATION FORM

(online registration now available at www.njnutritoinexpert.com)

Name: _____ ADA# _____ Phone#: _____

Home Address: _____

Current DHCC-NJ Member _____ Non Member _____ Vendor _____

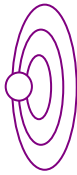
Please Indicate Professional Status: RD _____ DTR _____ CDM _____ Student _____ Other _____

Make checks payable to NJDA . Must be postmarked by Thursday, January 13, 2011 to avoid \$15 late fee.

Cost includes Lunch and 5 CPE's

Members \$60 Non members \$75 Students \$25 Vendor Tables \$200 (One representative- \$25 each add'l)

Make Checks payable to NJDA and mail to **Natalie Zetter** 181 Fern Road, East Brunswick, NJ 08816



DHCC-NJ Fall Seminar

Thursday, January 20, 2011

4 CPE's Level II (Requested)

1 CPE Vendor Exhibit

8:30 - 9:00 am	Registration and Coffee
9:00 - 9:30 am	General Membership Business Meeting
9:30 - 11:00 am	Cultural Changes in the Long Term Care Facilities Lisa Williams, ADA, CALA
11:00-11:30 am	Break and Vendor Exhibits
11:30-12:30 pm	Exhibits and Lunch
12:30-1:45 pm	Marketing the RD.. Re-inventing Yourself as the Nutrition Expert Sari Greaves, RD
1:45-2:00 pm	Break
2:00 - 3:00 pm	Governing Board Meeting